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Date: January 14, 2011

Signature:

Peter Elyjiw (Reg. No. 58,893)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:)	Group Art Unit: 2445
)	
Tim Neil)	Examiner: Joshua Joo
)	
Serial No.: 10/537,621)	Confirmation No. 8383
)	
Filed: June 3, 2005)	Attorney Docket: 93422-48
)	
For: FACILITATING MOBILE DEVICE)	
AWARENESS OF THE AVAILABILITY)	
OF NEW OR UPDATED SERVER-SIDE)	
APPLICATIONS)	

The Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450
U.S.A.

Dear Commissioner:

PTO Customer No. 90525

RESPONSE TO NON-FINAL OFFICE ACTION

In response to the Non-Final Office Action mailed October 14, 2010, in the above-noted application, please amend this application as follows, without prejudice or disclaimer:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.